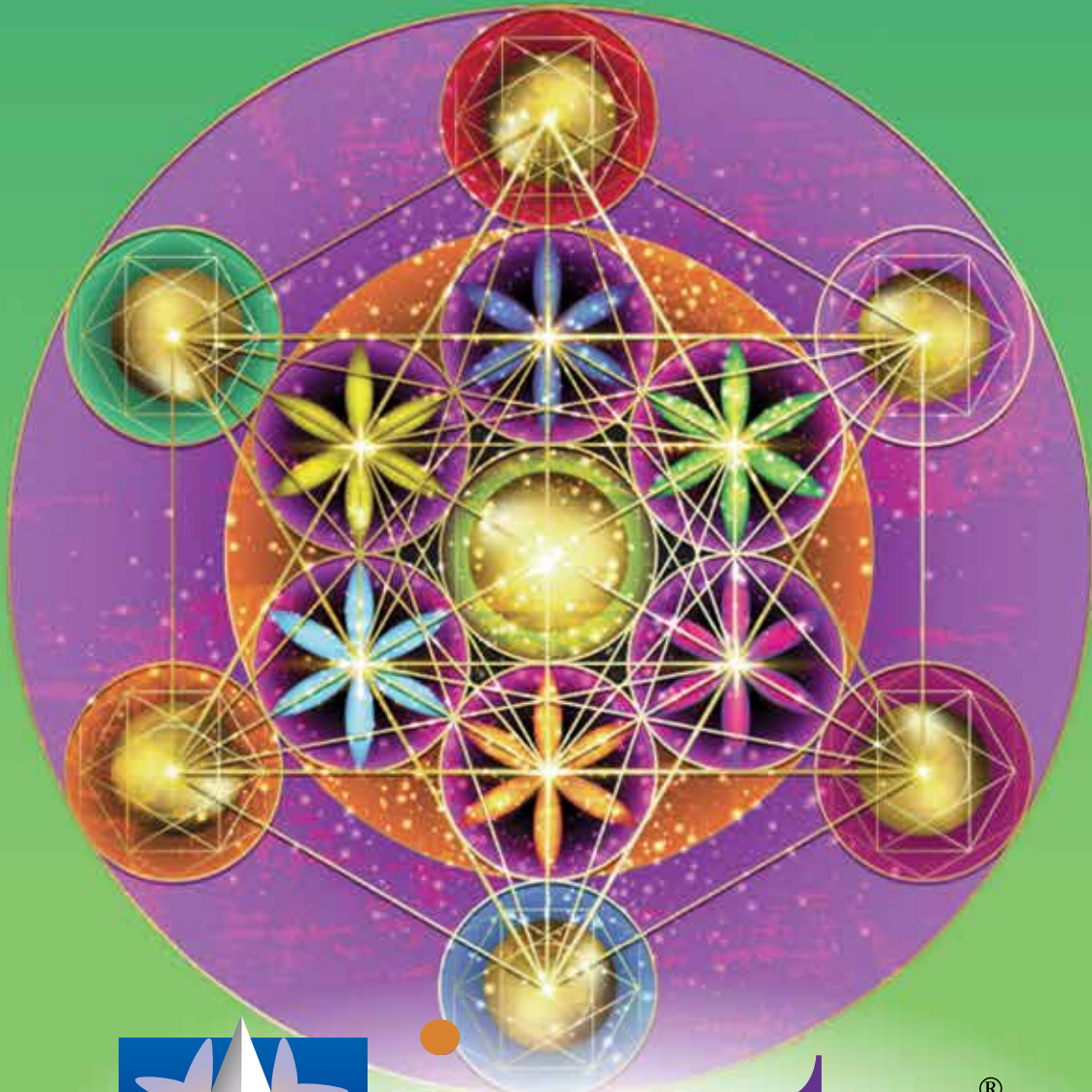


The Tradeshow for Conscious Retailers!



inats[®]
the tradeshow for conscious living

June 9-11, 2023 • Friday through Sunday

CROWNE PLAZA DENVER AIRPORT CONVENTION CENTER AND HOTEL

Convenient Location • Free Parking • New Events • Seminars • Special Room Rates

inats.com | 707.293.9189 | andrew@inats.com



EXHIBITOR INFORMATION



inats®
the tradeshow for conscious living

So Much More Than a Trade Show!

Join us in 2023 to sell books, music, and spiritually-minded products to retailers throughout North America and the World. Your customers are looking forward to seeing you and enjoying the company of so many people who have made INATS the wonderful show that it is.

For over a quarter of a century, INATS has embodied the principles of business and community to produce the only show of its kind in the Conscious Living/New Age/Metaphysical Industry.

COVID 19 ADVISORY

As we go to press, the situation with Covid 19 is still fluid. As of today, masks are required for un-vaccinated people in some indoor events. We will monitor Colorado's state and local health orders and standardize our policy for INATS 2023 in the Spring.

Early Bird Discounts Available

OPTION A: *Contracts received and paid in full by January 31, 2023 will receive:*

- 10% off their exhibit space fee
- A quarter page black and white advertisement or \$395 toward any advertisement in the Show Directory

OPTION B: *Contracts received and paid in full by February 10, 2023 will receive:*

- 10% off their exhibit space fee

Reserve your space today! Contact Team INATS with any questions at 707.293.9189.

Produced by Turning Wheel Company

2425 Cleveland Ave. #220 | Santa Rosa, CA 95403

Wholesale Only – Not Open to the Public



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conscious living

Promote Your Product to Conscious Retailers

ABOUT THE SHOW:

INATS is the only trade event in the country designed specifically for retailers who carry Spiritual, Inspiring, Metaphysical, Magickal, Fair Trade, and Earth Friendly books, music and products for Conscious Living.

Along with the **TRADE SHOW**, featuring the newest products for their stores, Retailers take away solid business knowledge from our **SEMINAR PROGRAM** and enjoy valuable networking opportunities at our **SPECIAL EVENTS**.

MARKETING AND ADVERTISING PLANS:

INATS will be promoted throughout the Conscious Retail Community and beyond.

- Print advertising in trade publications such as Retailing Insight, Leading Edge Review and Tucson Meta Guide.
- Extensive direct mail and email campaigns to thousands of stores in Conscious Living.
- Show Directories with your information will be distributed on-site in sponsored show bags. Reserve your ad space today!
- Personal email and telephone contact with retailers throughout the country.
- Social media posts and announcements.
- Continual website updates.
- Distribution of show information at other events.

SHOW LOCATION:

**Crowne Plaza Denver Airport
Convention Center, Denver, Colorado**

Set at the base of the majestic Rocky Mountains, the mile-high city has hosted INATS from its beginning over 25 years ago. The spacious and well-appointed Convention Center and Hotel provide a superior and attractive setting for INATS. Easy freeway access, free parking, free airport and fitness center, friendly in-house services, and special guest room rates. The Crowne Plaza is a right-to-work facility which equates to big savings for exhibitors.

Rate held from 2022!

\$154.00

per room/night, single or double. Full Breakfast included!*

CROWNE PLAZA
HOTELS & RESORTS

*** Friday morning opening breakfast in the ballroom.**

HOTEL RESERVATIONS:

Book rooms with GTA Meetings* at www.gtameetings.com or call 805.496.1251.

GTA Meetings is the **ONLY** authorized booking agent for INATS. If you receive calls from any other agency, please be cautious as you could be scammed.

EXHIBIT SPACE PRICES:

Standard 10' x 10' booth	\$1,790
Corner Fee on 10' x 10' booth	\$250
5' x 10' half booth	\$1000
(limited number available)	
6' Tabletop display	\$580
(available to first-time, self-published authors and artisans)	

BOOTH PACKAGE INCLUDES:

- 8' back drape, 3' side drape
- One skirted table, chairs, wastebasket
- Booth identification sign
- Pre-show booth cleaning
- 500 watt electrical outlet
- WiFi connection
- See Exhibitor Kit for material handling fees

BOOTH SPACE ASSIGNMENT:

We are excited to honor our returning exhibitors with the first choice in booth assignment based on their former location and seniority. New exhibitor assignments will begin immediately on a space available basis until all booths are full.

Exhibitors are encouraged to promote themselves with Directory and Website Ads, Show Bag inserts, and Product Photos.

Friday – Sunday Show Days!

INATS SHOW SCHEDULE

• PRE-SHOW SEMINARS:

Thursday, June 8, 2023 9 a.m. – 5 p.m.

• EXHIBITOR MOVE-IN:

Wednesday, June 9, 2023 1 p.m. – 5 p.m.

Thursday, June 10, 2023 8 a.m. – 7 p.m.

Friday, June 11, 2023 8 a.m. – 10 a.m.

• SHOW HOURS:

Friday, June 9, 2023 10 a.m. – 6 p.m.

Saturday, June 10, 2023 9 a.m. – 6 p.m.

Sunday, June 11, 2023 10 a.m. – 4 p.m.

• EXHIBITORS MOVE OUT:

Sunday, June 11, 2023 4 p.m. – 10 p.m.

Rate held from 2022!

\$154.00

per room/night, single or
double. Full Breakfast
included!*



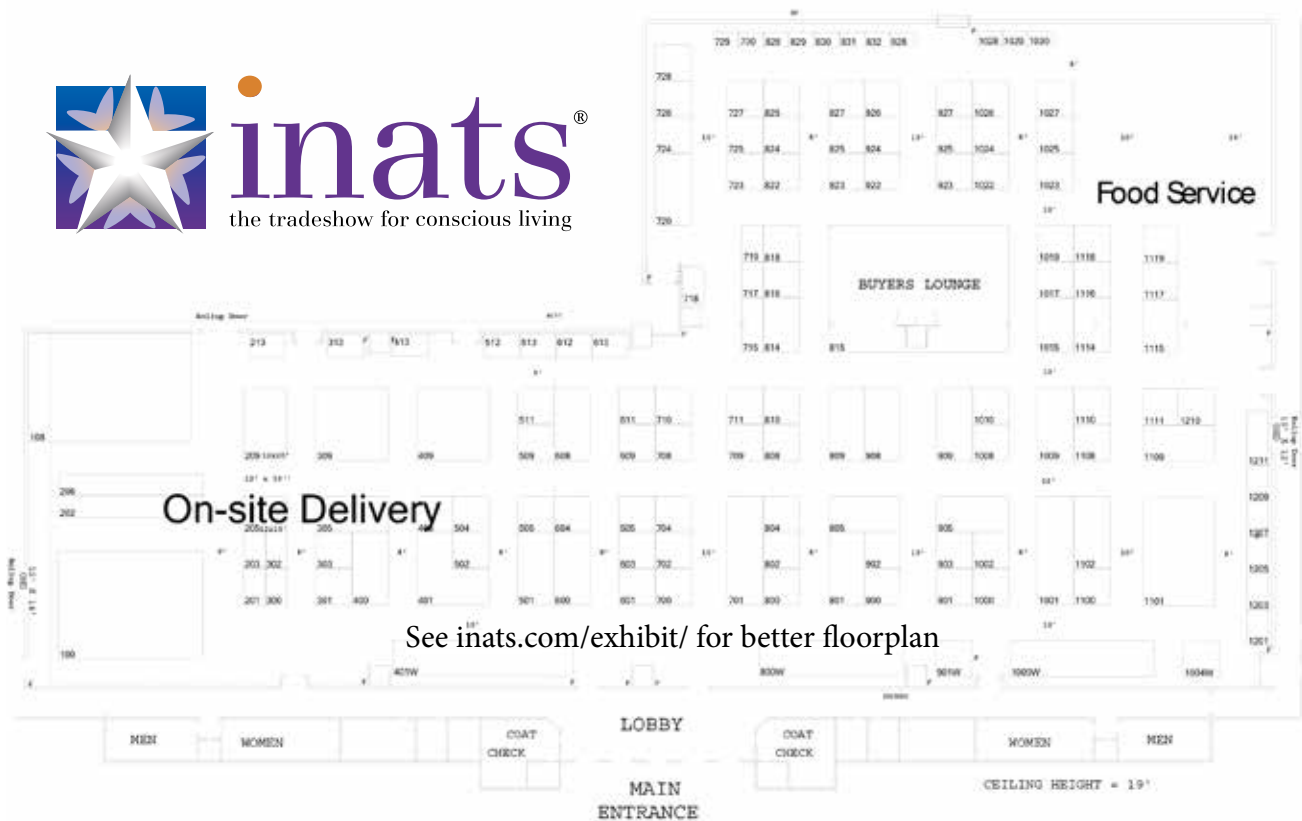
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Crowne Plaza Denver Airport Convention Center

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See inats.com/exhibit/ for better floorplan

Turning Wheel Company

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