



Show Directory Advertising Agreement

INATS® - The Tradeshow for Conscious Living

June 9-11, 2023

DEADLINE Thursday, April 6, 2023

Return this completed form to
INATS

2425 Cleveland Ave., #220

Santa Rosa, CA 95403

707.293.9217 fax

andrew@inats.com

The Directory will be distributed at show registration as a navigational and resource tool for attendees seeking information. In addition, the Directory will be available on the INATS website prior to the Denver show and throughout the year.

Your advertisement:

- * Promotes your products to new and growing retail channels.
- * Ensures your position on attendees' priority lists of must-see exhibits as they use this guide to navigate the show.
- * Keeps working before and long after the show is over as retailers use the directory to source products throughout the year.

Advertiser: _____ Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

File Specifications & Submission Info:

Please see page 2

SIZE	DIMENSIONS	B/W	4C
Full Page Back Cover	Non-Bleed ads will have a .5" white border on the page.	n/a	\$1,895
Full Page Inside Front Cover	Bleed ads run all the way to the edge of the page. This option for full page ads only.	n/a	\$1,695
Full Page Inside Back Cover		n/a	\$1,495
First Right Page (Page 1)		n/a	\$1,695
Full Page (Options below)		\$695	\$1,195
Bleed	8.75" x 11.25"		
Trim Size	8.5" x 11.0"		
Non-Bleed	7.5" x 10.0"		
1/2 Page Horizontal	7.5" x 4.875"	\$495	\$895
1/2 Page Vertical	3.625" x 10"	\$495	\$895
1/4 Page	3.625" x 4.875"	\$395	\$595
Enhanced Listing with Logo		\$125	n/a
New Product Flag		\$125	n/a
Please write your initials next to selected ad sizes and color.		Total Amount	\$ _____

(Please make checks payable to INATS),
or bill my: ☐ Visa ☐ Mastercard ☐ American Express

Name Printed on Card: _____

Credit Card # _____

Exp. Date: ____ / ____ Security Code: _____

Authorized Signature: _____

Signing this agreement is a binding commitment for ad space:

(Authorized Advertiser/Agency Signature and Title)

(Date)

MATERIALS DUE:

Thursday, April 7, 2023

Send ad materials to **both:**

Barbara Greene

blgreene96@earthlink.net

AND

Andrew Toplarski

andrew@inats.com



PRINT SPECIFICATIONS

Full Page / CMYK Color or B&W

Live Area: 7.5" x 10"

Trim size: 8.5" x 11"

Bleed size: 8.75" x 11.25"

Half Page Horizontal / CMYK Color or B&W

7.5" x 4.875"

Half Page Vertical / CMYK Color or B&W

3.625" x 10"

Qtr Page / CMYK Color or B&W

3.625" x 4.875"

MECHANICAL REQUIREMENTS:

Black and White and CMYK Ad Mechanical Requirements:

Only print pdf files are accepted. Please save file as an Adobe print pdf (all photos and art at 300 dpi) and email to blgreene96@earthlink.net. Please do not email files larger than 15mg. If your file exceeds this size, please send print pdf by dropbox, hightail or other ftp site.

Program Page Trim Size: 8.5" x 11"

Deadline Information: Please contact INATS for deadline info at 707-293-9189. Please email acceptable sized ads to blgreene96@earthlink.net.

If you have any questions, or need help designing your advertisement, please contact Barbara Greene at 720-203-5992.