



**inats**<sup>®</sup>  
the tradeshow for conscious living



*Rising INATS Strong!*

**June 10-12, 2022**  
**Friday through Sunday**

[inats.com](http://inats.com) | 707.293.9189 | [andrew@inats.com](mailto:andrew@inats.com)

**EXHIBITOR INFORMATION**



**inats**<sup>®</sup>  
the tradeshow for conscious living

**STILL**

## **Celebrating Our 25th Anniversary!**

Join us in 2022 to sell books, music, and spiritually-minded products to retailers throughout North America and the World. Your customers are looking forward to seeing you and enjoying the company of so many people who have made INATS the wonderful show that it is.

For a quarter of a century, INATS has embodied the principles of business and community to produce the only show of its kind in the Conscious Living/New Age/Metaphysical Industry.

### **COVID 19 ADVISORY**

As we go to press, the situation with Covid 19 is still fluid. As of today, masks are required for un-vaccinated people in some indoor events.

We will monitor Colorado's state and local health orders and standardize our policy for INATS 2022 in the Spring.

## **Early Bird Discounts Available**

**OPTION A:** *Contracts received and paid in full by December 15, 2021 will receive:*

- 10% off their exhibit space fee
- A quarter page black and white advertisement or \$395 toward any advertisement in the Show Directory

**OPTION B:** *Contracts received and paid in full by January 7, 2022 will receive:*

- 10% off their exhibit space fee

**Reserve your space today! Contact Team INATS with any questions at 707.293.9189.**

**Produced by Turning Wheel Company**

2425 Cleveland Ave. #220 | Santa Rosa, CA 95403

Wholesale Only – Not Open to the Public



**inats**<sup>®</sup>  
the tradeshow for  
conscious living

# Promote Your Product to Conscious Retailers

## ABOUT THE SHOW:

INATS is the only trade event in the country designed specifically for retailers who carry Spiritual, Inspiring, Metaphysical, Magickal, Fair Trade, and Earth Friendly books, music and products for Conscious Living.

Along with the **TRADE SHOW**, featuring the newest products for their stores, Retailers take away solid business knowledge from our **SEMINAR PROGRAM** and enjoy valuable networking opportunities at our **SPECIAL EVENTS**.

## MARKETING AND ADVERTISING PLANS:

INATS will be promoted throughout the Conscious Retail Community and beyond.

- Print advertising in trade publications such as Retailing Insight, Leading Edge Review and Tucson Meta Guide.
- Extensive direct mail and email campaigns to thousands of stores in Conscious Living.
- Show Directories with your information will be distributed on-site in sponsored show bags. Reserve your ad space today!
- Personal telephone contact with retailers throughout the country.
- Social media posts and announcements.
- Continual website updates.
- Distribution of show information at other events.

## SHOW LOCATION:

**Crowne Plaza Denver Airport  
Convention Center, Denver, Colorado**

Set at the base of the majestic Rocky Mountains, the mile-high city has hosted INATS from its beginning over 25 years ago. The spacious and well-appointed Convention Center and Hotel provide a superior and attractive setting for INATS. Easy freeway access, free parking, free airport and fitness center, friendly in-house services, and special guest room rates. The Crowne Plaza is a right-to-work facility which equates to big savings for exhibitors.



**\$154.00**  
per room/night, single or double. Full Breakfast included!\*



**\* Friday morning opening breakfast in the ballroom.**

## HOTEL RESERVATIONS:

Book rooms with GTA Meetings\* at [www.gtameetings.com](http://www.gtameetings.com) or call 888.524.7285.

GTA Meetings is the **ONLY** authorized booking agent for INATS. If you receive calls from any other agency, please be cautious as you could be scammed.

## EXHIBIT SPACE PRICES:

Standard 10' x 10' booth	\$1,700
Corner Fee on 10' x 10' booth	\$250
5' x 10' half booth	\$975
(limited number available)	
6' Tabletop display	\$550
(available to first-time, self-published authors and artisans)	

## BOOTH PACKAGE INCLUDES:

- 8' back drape, 3' side drape
- One skirted table, chairs, wastebasket
- Booth identification sign
- Pre-show booth cleaning
- 500 watt electrical outlet
- WiFi connection
- On-site material handling (drayage)

## BOOTH SPACE ASSIGNMENT:

We are excited to honor our returning exhibitors with the first choice in booth assignment based on their former location and seniority. New exhibitor assignments will begin immediately on a space available basis until all booths are full.

Exhibitors are encouraged to promote themselves with Directory and Website Ads, Show Bag inserts, and Product Photos.

# Friday – Sunday Show Days!

## INATS SHOW SCHEDULE

### • PRE-SHOW SEMINARS:

Thursday, June 9, 2022 9 a.m. – 5 p.m.

### • EXHIBITOR MOVE-IN:

Wednesday, June 8, 2022 1 p.m. – 5 p.m.

Thursday, June 9, 2022 8 a.m. – 7 p.m.

Friday, June 10, 2022 8 a.m. – 10 a.m.

### • SHOW HOURS:

Friday, June 10, 2022 10 a.m. – 6 p.m.

Saturday, June 11, 2022 9 a.m. – 6 p.m.

Sunday, June 12, 2022 10 a.m. – 4 p.m.

### • EXHIBITORS MOVE OUT:

Sunday, June 12, 2022 4 p.m. – 10 p.m.

\*Move-in hours for Hall A will be 7 a.m. - 10 a.m. on Friday, June 10, 2022. We will assist in staging freight and self delivered product and booth materials during full move-in. All exhibits must be set up and ready by conclusion of move-in.

**\$154.00**

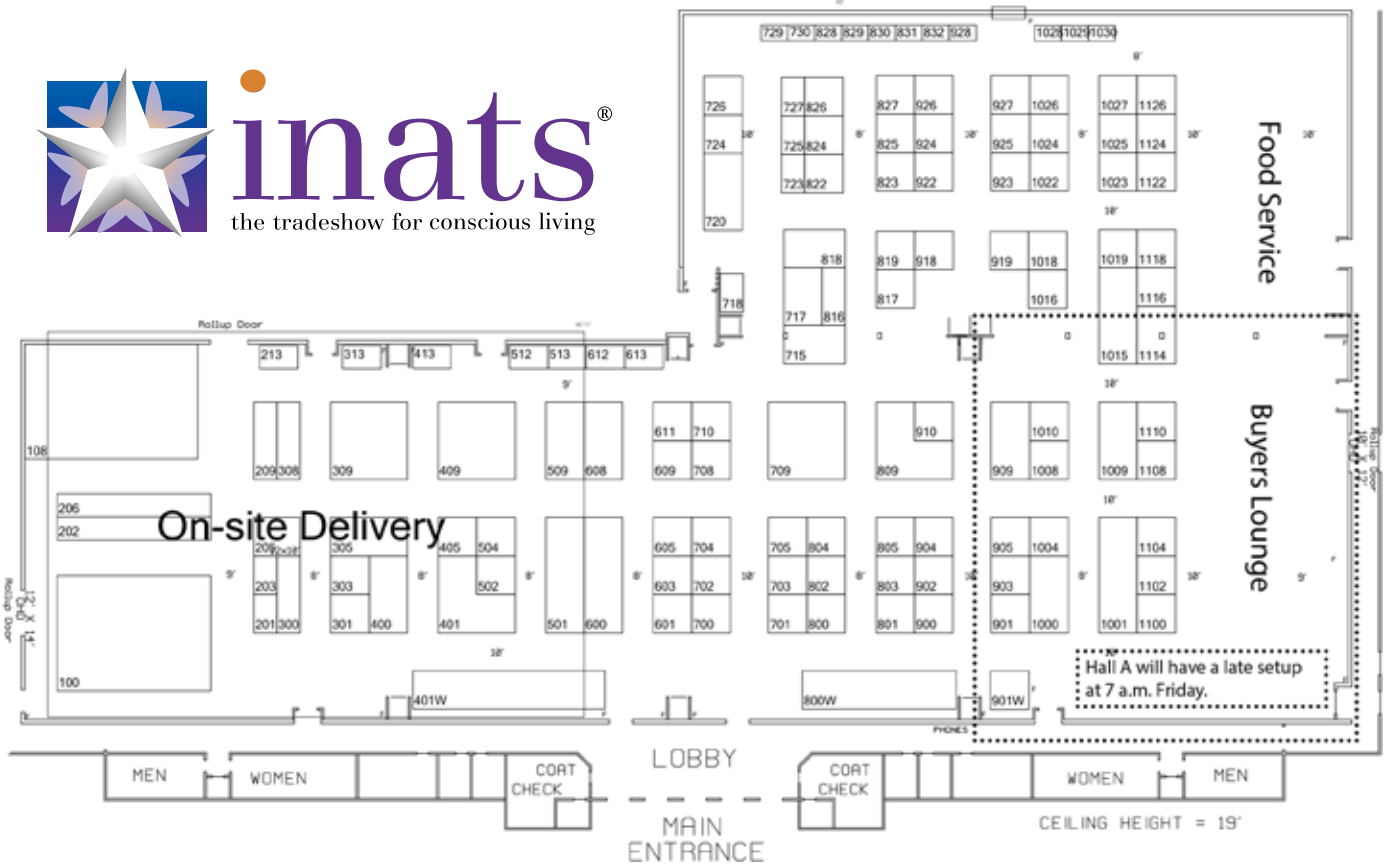
per room/night, single or double. Full Breakfast included!\*



\* Friday morning opening breakfast in the ballroom.

## Crowne Plaza Denver Airport Convention Center

Book your rooms with GTA Meetings at [www.gtameetings.com](http://www.gtameetings.com) or call 888.524.7285.



**Friday, June 10, 2022 through  
Sunday, June 12, 2022**

**Pre-Show Seminars: Thursday, June 9, 2022**

**Turning Wheel Company**

2425 Cleveland Ave. #220 | Santa Rosa, CA 95403 | 707.293.9189 phone | 707.293.9217 fax

[www.inats.com](http://www.inats.com) | [andrew@inats.com](mailto:andrew@inats.com)