



**Friday, May 21, 2021
APPLICATION DEADLINE**

Return this completed form to
INATS
2425 Cleveland Ave., #220
Santa Rosa, CA 95403
707.293.9217 fax
andrew@inats.com

Authors * Entertainers * Speakers

INATS® - The Tradeshow for Conscious Living

INATS 2021 Virtual Expo - June 11-13, 2021

Appear at INATS®!

See page 2 for full descriptions and details of these opportunities.

Opportunity	Name of Author	Title of Book/CD/Deck, etc.
Author/Book Promotion (Like Author's Breakfast)		

Seminar Speaker and Title	Description/content

This presentation is meant for the Auditorium: [] or in my Booth: []

Please check one of these 3 options. This Presentation will be Live Interactive: [],
Pre-recorded with a Moderator: [], or Pre-recorded to play on its own: []

Those selected MUST either be exhibiting in the show or have their products represented at the show.

Company Name: _____ Contact: _____

Representing Exhibitor name, if different than above: _____

Contact information for the person arranging this appearance:

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Day/Time/Special requests: _____

INATS * Turning Wheel Co * 2425 Cleveland Ave., #220 * Santa Rosa, CA 95403
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Appear at INATS®

Authors ✳ Entertainers ✳ Speakers
Opportunities to be seen and heard
 The Tradeshow for Conscious Living
INATS 2021 Virtual Expo - June 11-13, 2021

Inats provides several effective opportunities for Buyers from across the USA and around the world to meet, see, and hear you! The better they know you, the more of your titles they sell. It's that simple. These opportunities are offered at no extra charge as a benefit of exhibiting at INATS.

Opportunity	Description	Requirements
In the Auditorium	For Auditorium presentations, please return page one of this form to apply.	
Author Presentation	Similar in format to the Authors Breakfast, select Authors will have the opportunity to present themselves and their latest book. This can be a live, interactive session (preferred), or a prerecorded video.	
Educational Seminars	Ranging in length from 30 to 90 minutes, these can be a live, interactive session (preferred), or a prerecorded video, and feature topics meant to help retailers be successful. Seminars focus on business practices and are not product driven or motivational. Merchandising and display, customer service, human resources, trends and sales techniques are examples. <u>Hand-out materials related to the seminar are mandatory.</u> If selected, we will also request a high resolution photo, bio, and audio / visual requirements.	Submit an outline of session, length of seminar and short biography.
In Your Booth	For presentations in your booth, return this form to be included in the master schedule so attendees will know what to see and when.	
Author Videos	Feature your Authors with a video! These will be available to any retailer who clicks on your booth. You can also invite up to 50 participants to be part of a live reading / meet-and-greet on Zoom	Link your video through Youtube or Vimeo
Topical Talks	You can upload a video of your own featured topic. These will be available to any retailer who clicks on your booth.	Link your video through Youtube or Vimeo
Zoom-Concert	Through our Chat feature, Musicians can invite up to 50 participants to be part of a live performance on Zoom.	Submit link to a sample of your music.