



CELEBRATING 25 YEARS!

Friday, June 12 – Sunday, June 14, 2020

**Crowne Plaza Denver Airport Convention Center
and on-site Hotel**

Dear Exhibitor:

INATS 2020 welcomes you to exhibit and showcase your products! Buyers will be looking for the newest and best to stock their online and brick-and-mortar stores and connect with their peers. Business related seminars, special events, and YOUR products offer true value to stores and buyers from all over the country.

SHOW DATES: The show will open on Friday, June 12 after the keynote speaker and close on Sunday, June 14. A full day of pre-show seminars will be offered on Thursday, June 11, 2020.

TWO DIVISIONS: INATS has a designated on-site delivery area for exhibitors wishing to sell and release merchandise to wholesale customers during the show.

BUYER OUTREACH: We know the most important element for you is the number of qualified retailers that attend and buy for their stores and e-commerce sites. We will continue our effort to limit attendance to those who could prove their ability and intent to buy for resale. To bolster our in-house efforts, VR Business Marketing will be working with us to provide higher attendance and resulting sales for you.

LOCATION: The Crowne Plaza Denver Airport Convention Center and Hotel offers free airport shuttles, special room rates, easy move-in, friendly staff, and free parking.

A DEAL FOR YOU! Take advantage of the Early Bird Discount Opportunities that have proven so popular.

Option A: Contracts received and paid in full by December 18, 2019 will receive:
10% off their exhibit space fee and a quarter page black and white advertisement or,
\$395 toward any advertisement in the Show Directory.

Option B: Contracts received and paid in full by January 9, 2020 will receive:
10% off their exhibit space fee.

We will honor our returning exhibitors' first choice in booth assignment based on seniority and former location. This process will begin immediately. **2019 Exhibitors have until January 15, 2020 to reclaim their former space with a contract and deposit.** We will begin assigning space to new exhibitors on January 15, 2020.

I look forward to working with you at INATS® –The Tradeshow for Conscious Living.

Sincerely,

Andrew Toplarski, Show Producer
Turning Wheel Co

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| INATS® – The Tradeshow for Conscious Living 2425 Cleveland Ave. #150 Santa Rosa, CA 95403 | 707.293.9189 |
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