



DEADLINE **Friday, April 20, 2018**
 Return this completed form to
 INATS
 2425 Cleveland Ave., #150
 Santa Rosa, CA 95403
 707.293.9217 fax
 andrew@inats.com

Show Directory Advertising Agreement

INATS® - The Tradeshow for Conscious Living

June 15-17, 2018

The Directory will be distributed at show registration as a navigational and resource tool for attendees seeking information. In addition, the Directory will be available on the INATS website prior to the Denver show and throughout the year.

Your advertisement:

- * Promotes your products to new and growing retail channels.
- * Ensures your position on attendees' priority lists of must-see exhibits as they use this guide to navigate the show.
- * Keeps working before and long after the show is over as retailers use the directory to source products throughout the year.

Advertiser: _____ **Contact Name:** _____

Address: _____ **City, State, Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

File Specifications & Submission Info:	SIZE	DIMENSIONS	B/W	4C
Please see page 2	Full Page Back Cover	Non-Bleed ads will have a .5" white border on the page.	n/a	\$1,895
	Full Page Inside Front Cover	Bleed ads run all the way to the edge of the page. This option for full page ads only..	n/a	\$1,695
	Full Page Inside Back Cover		n/a	\$1,495
	First Right Page (Page 1)		n/a	\$1,695
	Full Page (Options below)		\$695	\$1,195
	Bleed	8.75" x 11.25"		
	Trim Size	8.5" x 11.0"		
	Non-Bleed	7.5" x 10.0"		
	1/2 Page Horizontal	7.5" x 4.875"	\$495	\$895
	1/4 Page	3.625" x 4.875"	\$395	\$595
	Enhanced Listing with Logo		\$125	n/a
	New Product Flag		\$125	n/a
	Please write your initials next to selected ad sizes and color.		Total Amount	\$ _____

(Please make checks payable to INATS),
 or bill my: Visa Mastercard American Express

Name Printed on Card: _____

Credit Card # _____

Exp. Date: ____ / ____ Security Co: _____

Authorized Signature: _____

Signing this agreement is a binding commitment for ad space:

 (Authorized Advertiser/Agency Signature and Title)

 (Date)

MATERIALS DUE: _____
Friday, April 20, 2018
 Send ad materials to both:
 Barbara Greene
 blgreene96@earthlink.net
 and
 Andrew Toplarski
 andrew@inats.com



inats[®]

the tradeshow for conscious living

PRINT SPECIFICATIONS

Full Page / CMYK Color or B&W

Live Area: 7.5" x 10"

Trim size: 8.5" x 11"

Bleed size: 8.75" x 11.25"

Half Page / CMYK Color or B&W Horiz

7.5" x 4.875"

Qtr Page / CMYK Color or B&W

3.625" x 4.875"

MECHANICAL REQUIREMENTS:

Black and White and CMYK Ad Mechanical Requirements:

Only digital files are accepted. Please save file as an Adobe print pdf (all photos and art at 300 dpi) and email to blgreene96@earthlink.net. Please do not email files larger than 10mg. If your file exceeds this size, submit a CD or DVD with file created as a print pdf or in Quark 9.0 with images created in Photoshop 14.0 or Illustrator 16.0 and deliver to below address. Please include all scanned photos and fonts. ***Please do not submit files created in higher versions.***

Program Page Trim Size: 8.5" x 11"

Deadline Information: Please contact INATS for deadline info at 707-293-9189. Please email acceptable sized ads to blgreene96@earthlink.net or mail to street address:

Attn: Barbara Greene
1070 Race Street #D
Denver, CO 80206

If you have any questions, or need help designing your advertisement, please contact Barbara Greene at 720-203-5992.