

Promote Your Business!

With INATS® as your marketing partner, you can reach a broader range of new customers before, during and after the show. Give your products the exposure they deserve! Here are several excellent, cost-effective promotions we're offering to help promote your brand and increase sales.



Buyer Outreach Program

Teaming up with our marketing consultant*, we're now able to reach a greater number of specifically-targeted buyers; many who will be attending INATS for their first time. If you have a list of preferred buyers you'd like to see at the show, just let us know and we'll be happy to contact them personally, and send them all the information they'll need about INATS, including their personal invitation and show badge.

Our 2018 Show Directory

Your ad in our directory will be handed out to all show attendees and included in the Show Bag. Ad space pricing ranges from \$395-\$1895, depending on size and placement. Special early-bird discounts are available. Contact us for more details and see how you can receive a FREE quarter-page ad in our 2018 Show Directory.

Internet Advertising

Place your ad on our website for constant buyer exposure throughout the entire year. That's up to 365 days of advertising for as low as 20 cents per day!

Show Bag Stuffers

Buyers love their goody bags! Pre-filled with product samples, discount coupons and more, it's an inexpensive way to get your brand noticed and directly into the hands of every buyer coming through the door. Simply send us 1,000 inserts or product samples and we'll do the rest! Prices start at just \$200.

Social Media Exposure

Throughout the next several months leading up to our show, we'll be featuring new products, newsworthy announcements and related exhibitor publicity to thousands of Facebook followers. What's new and exciting about your company? We'd like to know and so would they! Don't miss out on this FREE OFFER to all INATS exhibitors!

INATS Promotional Mailers

We need quality product photos from our exhibitors. We'll be choosing many to feature in our full-color, printed mailers, going out prior to the show to our entire buyer list. Just send us your high-resolution images for consideration. FREE OFFER to all INATS exhibitors!

*Robert Griffiths of VR Business Marketing is the Official Marketing Consultant to INATS. Office ~ (816) 399-4704, [Facebook.com/VRBusinessMarketing](https://www.facebook.com/VRBusinessMarketing)

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