



MID-JUNE DATES! Friday, June 15 – Sunday, June 17, 2018
TESTED NEW LOCATION! Crowne Plaza Denver Airport
Convention Center and on-site Hotel

Dear Exhibitor:

INATS 2018 welcomes you to exhibit! Now held at the Crowne Plaza Denver Airport Convention Center and Hotel, this property offers free airport and area shuttles, special room rates, easy move-in, friendly staff, and free parking. Business related seminars, special events, and YOUR products offer true value to stores and buyers from all over the country.

SHOW DATES: The show will open on Friday, June 15 after the keynote speaker and close on Sunday, June 17. A full day of pre-show seminars will be offered on Thursday June 14, 2018.

TWO DIVISIONS: INATS has a designated on-site delivery area for exhibitors wishing to sell and release merchandise during the show.

BUYER OUTREACH: We know the most important element for you is the number of qualified retailers that attend and buy for their stores and e-commerce sites. We will continue our effort to limit attendance to those who could prove their ability and intent to buy for resale. To bolster our in-house efforts, VR Business Marketing will be working with us to provide higher attendance and resulting sales for you.

A DEAL FOR YOU!: Take advantage of the Early Bird Discount Opportunities that have proven so popular.

Option A: Contracts received and paid in full by December 15, 2017 will receive:
10% off their exhibit space fee and a quarter page black and white advertisement or,
\$395 toward any advertisement in the Show Directory.

Option B: Contracts received and paid in full by January 5, 2018 will receive:
10% off their exhibit space fee.

We will honor our returning exhibitors with the first choice in booth assignment based on seniority and former location. This process will begin immediately. **2017 Exhibitors have until January 15, 2018 to reclaim their former space with a contract and deposit.** We will begin assigning space to new exhibitors on January 15, 2018.

I look forward to working with you at INATS® –The Tradeshow for Conscious Living.

Sincerely,

Andrew Toplarski, Show Producer
Turning Wheel Co

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