

*More Than Just a  
Trade Show for Conscious Retailers!*



*inats*<sup>®</sup>

the tradeshow for conscious living

**June 15-17, 2018 • Friday through Sunday**  
**Pre-show Seminars Thursday, June 14, 2018**

[inats.com](http://inats.com) | 707.293.9189 | [andrew@inats.com](mailto:andrew@inats.com)

**EXHIBITOR INFORMATION**



**inats**<sup>®</sup>  
the tradeshow for  
conscious living

# Promote Your Product to Conscious Retailers

## ABOUT THE SHOW:

INATS is the only trade event in the country designed specifically for retailers who carry Spiritual, Inspiring, Metaphysical, Magickal, Fair Trade, and Earth Friendly books, music and products for Conscious Living.

Along with the **TRADE SHOW**, featuring the newest products for their stores, Retailers take away solid business knowledge from our **SEMINAR PROGRAM** and enjoy valuable networking opportunities at our **SPECIAL EVENTS**.

Sponsorship opportunities are available.

## MARKETING AND ADVERTISING PLANS:

INATS will be promoted throughout the Conscious Retail Community and beyond.

- Print advertising in trade publications such as Retailing Insight, Leading Edge Review and Tucson Meta Guide.
- Extensive direct mail and email campaigns to thousands of stores in Conscious Living.
- Show Directories with your information will be mailed to pre-registered stores and will be available on-line. Reserve your ad space today!
- Personal telephone contact with retailers throughout the country.
- Social media posts and announcements.
- Continual website updates.
- Distribution of show information at other events.

## NEW SHOW LOCATION:

### **Crowne Plaza Denver Airport Convention Center, Denver, Colorado**

Set at the base of the majestic Rocky Mountains, the mile-high city has hosted INATS from its beginning 22 years ago.

In 2016, the show successfully moved to The Crowne Plaza DIA, a spectacular property well suited to the business event that is INATS. Buyers and Exhibitors alike were thrilled by the warmth and welcome they felt. The spacious and well-appointed Convention Center and meeting rooms are steps away from newly remodeled guest rooms, pool, exercise facility, and welcoming lobby. **Easy freeway access, free parking, free airport and area shuttles, friendly in-house services, and special guest room rates provide a superior and attractive setting for INATS.**

*The Crowne Plaza is a right-to-work facility which equates to big savings for exhibitors.*

## EXHIBIT SPACE PRICES:

Standard 10' x 10' booth	\$1,650
Corner Fee on 10' x 10' booth	\$250
5' x 10' half booth (limited number available)	\$950
6' Tabletop display (available to First-time, self-published authors and artisans)	\$500

## BOOTH PACKAGE:

- 8' back drape, 3' side drape
- One skirted table, chairs, wastebasket,
- Booth identification sign
- Pre-show booth cleaning
- 500 watt electrical outlet
- WiFi connection
- On-site material handling (drayage)

## BOOTH SPACE ASSIGNMENT:

We are excited to honor our returning exhibitors with the first choice in booth assignment based on their former location and seniority. New exhibitor assignments will begin immediately on a space available basis until all booths are full.

## EXHIBITOR OPPORTUNITIES:

Check the INATS website for information on advertising and promotional ideas or call the INATS office for personal assistance.

## HOTELS:

Book rooms with GTA Meetings\* at [www.gtameetings.com](http://www.gtameetings.com) or call 888.524.7285. GTA Meetings is the ONLY authorized booking agent for INATS. If you receive calls from any other agency, please be cautious as you could be scammed.

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## Friday – Sunday Show Days!

### INATS SHOW SCHEDULE

#### • PRE-SHOW SEMINARS:

Thursday, June 14, 2018 9 a.m. – 5 p.m.

#### • EXHIBITOR MOVE-IN:

Wednesday, June 13, 2018 1 p.m. – 5 p.m.

Thursday, June 14, 2018 8 a.m. – 7 p.m.

Friday, June 15, 2018 8 a.m. – 10 a.m.

#### • SHOW HOURS:

Friday, June 15, 2018 10 a.m. – 6 p.m.

Saturday, June 16, 2018 9 a.m. – 6 p.m.

Sunday, June 17, 2018 10 a.m. – 4 p.m.

#### • EXHIBITORS MOVE OUT:

Sunday, June 17, 2018 4 p.m. – 10 p.m.



**\$140.00**  
per room/night, single or double. Full Breakfast included!\*



\* Friday morning opening breakfast in the ballroom.

*Network with friends in the spacious lobby and bar.*



*Relax in the comfort of your own on-site hotel room*

### **Crowne Plaza Denver Airport Convention Center**

Book your rooms with GTA Meetings at [www.gtameetings.com](http://www.gtameetings.com) or call 888.524.7285.

## **Early Bird Discounts Available**

**OPTION A:** *Contracts received and paid in full by Dec. 15, 2017 will receive:*

- 10% off their exhibit space fee
- A quarter page black and white advertisement or \$395 toward any advertisement in the Show Directory

**OPTION B:** *Contracts received and paid in full by January 5, 2018 will receive:*

- 10% off their exhibit space fee

**Reserve your space today! Contact Team INATS with any questions at 707.293.9189.**

**Turning Wheel Company**

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***Get the Exposure You Deserve!***

With INATS as your marketing partner, you'll get noticed!

Has your business recently been recognized for an achievement?

Have you just launched a new product? Just send us high resolution photos of your product or announcement and we'll do the rest.

You could be featured in any number of advertising promotions from social media to mailed and emailed pre-show publicity.

The Consciousness/Metaphysical Industry is a community of retailers, wholesalers, service providers, speakers, authors, musicians, and artists who rely on one another to create and sell unique products and services for the mind, body, and spirit.

*INATS is the place where we meet face to face to do business and establish new relationships that will help your business thrive.*

**Join us in June 2018 at the fabulous  
Crowne Plaza Denver Airport Convention Center and Hotel!**

Produced by: Turning Wheel Company  
2425 Cleveland Ave. #150 | Santa Rosa, CA 95403

Wholesale Only – Not Open to the Public