



# Exhibit Space Contract

Crowne Plaza Denver Airport, Colorado  
June 15-17, 2018

**Deadline:** 2017 Exhibitors have until January 15, 2108 to reclaim their former booth space.

Submission of contract does not guarantee booth space.

The undersigned "exhibitor" applies for exhibit space in INATS® - The Tradeshow for Conscious Living, to be held June 15-17, 2018 at the Crowne Plaza Denver Airport Convention Center, Denver, Colorado, USA.

1. **COMPANY** \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip, Country \_\_\_\_\_  
Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Contact \_\_\_\_\_ Web \_\_\_\_\_

2. **LOCATION:** Indicate below your preference for size of booth and the number of booths needed.  
Corner Booth (10' x 10') \_\_\_\_\_ Standard Booth (10' x 10') \_\_\_\_\_ \*New Immediate Release (cash & carry) section: \_\_\_\_\_  
Half Booth (5' x 10'- *Limited Number Available*) \_\_\_\_\_ 6' Tabletop \_\_\_\_\_ (Available to first-time, self published authors and artisans.)

**Space Assignment:** Assignments will begin immediately for returning exhibitors. Space will be assigned by seniority and previous location. New exhibitor assignments will begin January 15, 2018 and continue until the show is full.

3. **SPECIAL REQUEST:** List preferences for booth position such as being close to or away from certain businesses, by a wall, etc.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
4. **BOOTH FEE:** 50% of the exhibit space rent is due with the contract. The balance is due on or before April 27, 2018.  
Exhibit space fees are \$1,650 per standard 10' x 10' booth, \$1,900 per corner 10' x 10' booth, and \$950 per half booth (5' deep x 10' wide – limited number available) or booth sharing, \$500 per 6' Tabletop Display (Limited Availability)

**Early Bird Discount:**

**Option A: Contracts received and paid in full by December 15, 2017 will receive:**

- 10% off their exhibit space fee
- A quarter page black and white advertisement or \$395 toward any advertisement in the Show Directory

**Option B: Contracts received and paid in full by January 5, 2018 will receive:**

- 10% off their exhibit space fee

**PAYMENT ENCLOSED:** \$ \_\_\_\_\_ (Please make checks payable to INATS) or bill my credit card as follows:

Name as it appears on card \_\_\_\_\_  
Address of cardholder (if different than above) \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  VISA  MC  Amex  
Card # \_\_\_\_\_ For security, Please enter the last 4 digits of your card and call with the rest. \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Billing Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_  
Signature \_\_\_\_\_ Payment Amount \_\_\_\_\_  
Do you wish the balance to be automatically charged to your credit card April 27, 2018 YES \_\_\_\_\_ NO \_\_\_\_\_

5. **PRODUCTS AND/OR SERVICES YOU WILL EXHIBIT:** For use in assigning exhibit space, please describe what you will be exhibiting: (NEW EXHIBITORS – please provide a current web site address. If you do not have one, please send a brochure, catalog or other product information)  
\_\_\_\_\_  
\_\_\_\_\_  
6. **OTHER SHOWS:** Please list other shows you participate in, if any: \_\_\_\_\_  
\_\_\_\_\_

All regulations on the reverse side of this Contract are applicable to and incorporated into this Contract. Exhibitors are responsible for seeing that those in their booth adhere to these regulations. The Show reserves the right to require that any violation of any regulation of this Contract be stopped immediately.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return to:**

Inats® - The Tradeshow for Conscious Living  
Turning Wheel Co • 2425 Cleveland Ave., #150 • Santa Rosa, CA 95403 • 707.293.9189  
Fax 707.293.9217 (please call first) or scan and email to [andrew@inats.com](mailto:andrew@inats.com)

FOR OFFICE USE ONLY Date Contract Received _____ Booth Assigned _____ Price _____
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# EXHIBITOR'S RULES AND REGULATIONS

## INATS® - The Tradeshow for Conscious Living, JUNE 15-17, 2018

### 1. ELIGIBILITY FOR EXHIBITING:

Participation in INATS® - The Tradeshow for Conscious Living as an exhibitor is limited to those selling products/services directly related to the Conscious Living/Metaphysical Industry on a wholesale basis who display and take orders for the products/services. Show management reserves the right to determine the eligibility of any product and/or company for inclusion in the Show.

### 2. EXHIBIT SPACE USAGE:

Exhibit space is to be used solely by the exhibitor whose name appears on the contract. Exhibitors agree not to assign, sublet, or apportion any space allotted to them. Exhibitor agrees to display and have available for sale only those products/services described on the contract.

### 3. EXHIBIT SPACE DESIGN AND SIGNS:

To maintain open visibility of all booths and give all exhibitors equal opportunity to display products/services to attendees, the height restrictions detailed in the booth configuration information will be adhered to. Each exhibitor will be provided an identification sign. All other signs must be printed or professionally lettered and must be placed within the confines of the exhibit space. They may not extend above or beyond the exhibit booth according to the height restrictions detailed in the booth configuration information.

### 4. REFUND FOR CANCELLATION:

Should an exhibitor need to cancel, a written notice of cancellation must be submitted. A cancellation fee of 50% of deposit will be retained for cancellations received prior to February 6, 2018. After February 6, 2018, there will be no refunds given. All deposits/cancellation fees made to INATS® under this contract are deemed fully earned and made in consideration for expenses incurred by INATS and INATS' lost or deferred opportunity to provide exhibit space to others. INATS may cancel this contract for non-payment of exhibit fees by the April 27, 2018 deadline.

### 5. EXHIBITOR AND MANAGEMENT RESPONSIBILITIES:

Exhibitor shall exhibit only merchandise manufactured or regularly handled by it or for which it is the duly authorized representative and shall cause all lines of merchandise exhibited by it to be listed in the official Show Directory. Management shall (a) supply Exhibitor with a uniform name sign, (b) register and give information to buyers and (c) publish or cause to be published an official Show Directory. Management shall not be responsible for errors or omissions in the Show Directory.

### 6. SAMPLE SELLING POLICY:

In keeping with the wholesale nature and intent of INATS, merchandise may be sold by order only. This does not apply to exhibitors approved by show management and assigned space in the designated immediate delivery, (cash and carry), section of the show floor. Selling of samples to show attendees is permitted as long as they are not removed from the building until the close of the show on Sunday, June 17, 2018 at 4:00 p.m.

### 7. RESTRICTIONS ON SOUND, SMOKE, ETC.:

- Due to the high volume of audio/video equipment used, earphones are required to be used by anyone demonstrating audio/video merchandise at a volume found distracting to other vendors or show management.
- Lighting of incense, candles, etc. is prohibited. Diffusion of aromatherapy is prohibited.

### 8. REGISTRATION & NAME BADGES:

Exhibitors are issued up to three exhibit badges per 10' x 10' booth and 2 per 5' x 10' booth. Badges must be ordered in advance on the exhibitor badge form. Badges must be worn at all times while on show premises. Guests of exhibitors are not permitted.

### 9. MOVE-IN:

All exhibitors must be checked in with the Show Office by 2 p.m. on **Thursday**, June 14, 2018. Exhibitors not checking in by that time will forfeit exhibit space, which can then be reassigned by show management. Exceptions to this must be submitted in writing by June 8, 2018 to show management.

Move-in hours are 1 pm - 5 pm on **Wednesday** June 13, 2018, 8 am - 7 pm on **Thursday**, June 14, 2018 and 7 am -10 am on **Friday**, June 15, 2018. All exhibits must be set up and ready by conclusion of move-in.

### 10. SHOW HOURS:

All exhibits must be ready for show opening each day and sufficiently staffed. **Friday**, June 15, 2018: 10am - 6 p.m. **Saturday**, June 16, 2018: 9 a.m. - 6 p.m. **Sunday**, June 17, 2018: 10 am - 4 p.m.

### 11. MOVE-OUT:

All Exhibits must remain intact until 4 pm June 17, 2018. At that time, exhibitors may begin packing. Move-out must be completed by 10 pm on June 17, 2018. Shipment pick-up may be scheduled between 8 am and 10 am on Monday, June 18, 2018.

### 12. EXHIBITOR CONDUCT AND ACTIVITIES:

- All business and sales activities must be conducted within the confines of the exhibit booth. No advertising materials or sales brochures may be distributed in any other part of the exhibit hall or Hotel. "Button-Holing" is prohibited.
- An exhibitor should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another's booth.
- No games of chance, raffles, drawings, or lotteries of any kind are permitted without written approval.
- Exhibitors agree not to schedule events that may conflict with the official show schedule including parties, seminars, etc. without the written consent of show management.
- For the benefit of the buyers, all booths must remain fully intact until the official close of the show.

### 13. MUSIC, BOOKS & OTHER COPYRIGHTED MATERIAL:

Exhibitors are responsible for obtaining necessary licenses and permits for the use of live music, recorded music, photographs, videos, books, and other copyrighted materials.

### 14. NO SMOKING:

There is no smoking on the show floor or in other public areas inside the Crowne Plaza DIA or other areas that may be used for the show or show events.

**15. PHOTO AND VIDEO PROMOTION RELEASE:** I grant Inats, Turning Wheel Co, or licensee or assignees the permission to any and all photographs/videos either separately or together, either wholly or in part, the perpetual and irrevocable and unrestricted right to use and publish video and/or photographs of me, or where I may be included, for editorial trade, product advertising, social media, and/or such other business purpose in any manner and medium.

Inats and licensees or assignees may have unrestricted use of these for whatever purpose, including advertising, with any retouching or alteration without restriction.

### 16. COMPLIANCE:

Exhibitors are responsible for compliance with all pertinent regulations and codes concerning fire, health, and safety, together with the rules and regulations of the owners or operators and/or owners of the property wherein the show is held.

### 17. INDEMNIFICATION:

Exhibitor assumes entire responsibility and thus agrees to hold the trade show, and Crowne Plaza Denver Airport Convention Center, harmless from any and all claims, demands, suits, liability, damages, loss or costs of whatever kind or nature which might result from any action or failure to act of the exhibitor or any of his/her officers, representatives, personnel, agents, etc., including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its officers, agents, employees, or other representatives.

### 18. INABILITY TO HOLD THE SHOW:

If, because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God, of the public enemy, or other cause beyond the control of Management, the show or any part thereof is prevented from being held, is cancelled by Management, or the Exhibit Space becomes unavailable, Management in its sole discretion may refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remain after deducting expenses incurred by and reasonable compensation to Management, but in no case shall the amount of the refund to exhibitor exceed the amount of the exhibit fee paid.

**Thank You. Your cooperation is sincerely appreciated.**