



EARLIER JUNE DATES! Friday, June 9 – Sunday, June 11, 2017
TESTED NEW LOCATION! Crowne Plaza Denver Airport
Convention Center and on-site Hotel

Dear INATS Exhibitor:

We are thrilled with the overwhelmingly positive response to our new location at the Crowne Plaza Denver Airport! Buyers and Exhibitors alike enjoyed the spacious and welcoming convention center and beautifully appointed meeting rooms. Located near Denver Int'l Airport, this property provides an improved and attractive setting for INATS with room to grow. Free airport and area shuttles, and great, on-site guest room rates add a new level of convenience and economy.

SHOW DATES: The show will open on Friday, June 9 after the keynote speaker and close on Sunday, June 11. A full day of pre-show seminars will be offered on Thursday June 8, 2017.

TWO DIVISIONS: INATS now has a designated on-site delivery area for exhibitors wishing to sell and release merchandise during the show.

BUYER OUTREACH: We know the most important element for you is the number of qualified retailers that attend and buy for their stores and e-commerce sites. We will continue last year's effort to limit attendance to those who could prove their ability and intent to buy for resale. To bolster our in-house efforts, Griffon Marketing will be working with us to provide higher attendance and resulting sales for you.

A DEAL FOR YOU!: Take advantage of the Early Bird Discount Opportunities that have proven so popular.

Option A: Contracts received and paid in full by December 23, 2016 (Extended!) will receive:
10% off their exhibit space fee and a quarter page black and white advertisement or,
\$395 toward any advertisement in the Show Directory.

Option B: Contracts received and paid in full by January 6, 2017 will receive:
10% off their exhibit space fee.

We will honor our returning exhibitors with the first choice in booth assignment based on seniority and former location. This process will begin in mid-December. We will begin assigning new exhibitors on January 11, 2017. **2016 Exhibitors have until January 27, 2017 to reclaim their former space with a contract and deposit.**

I look forward to working with you at INATS® –The Tradeshow for Conscious Living.

Sincerely,

Andrew Toplarski, Show Producer
Turning Wheel Co

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