



DEADLINE Friday, April 15, 2017
 Return this completed form to
 INATS
 2425 Cleveland Ave., #150
 Santa Rosa, CA 95403
 707.293.9217 fax
 andrew@inats.com

Show Directory Advertising Agreement
 INATS® - The Tradeshow for Conscious Living
 June 9-11, 2017

The Directory will be distributed at show registration as a navigational and resource tool for attendees seeking information. In addition, the Directory will be available on the INATS website prior to the Denver show and throughout the year.

Your advertisement:

- * Promotes your products to new and growing retail channels.
- * Ensures your position on attendees' priority lists of must-see exhibits as they use this guide to navigate the show.
- * Keeps working before and long after the show is over as retailers use the directory to source products throughout the year.

Advertiser: _____ Contact Name: _____
 Address: _____ City, State, Zip: _____
 Phone: _____ Fax: _____ Email: _____

File Specifications & Submission Info:	SIZE	DIMENSIONS	B/W	4C
Please see page 2	Full Page Back Cover	Non-Bleed ads will have a .5" white border on the page.	n/a	\$1,895
	Full Page Inside Front Cover	Bleed ads run all the way to the edge of the page. This option for full page ads only..	n/a	\$1,695
	Full Page Inside Back Cover		n/a	\$1,495
	First Right Page (Page 1)		n/a	\$1,695
	Full Page (Options below)		\$695	\$1,195
	Bleed	8.75" x 11.25"		
	Trim Size	8.5" x 11.0"		
	Non-Bleed	7.5" x 10.0"		
	1/2 Page Horizontal	7.5" x 4.875"	\$495	\$895
	1/4 Page	3.625" x 4.875"	\$395	\$595
	Enhanced Listing with Logo		\$125	n/a
	New Product Flag		\$125	n/a
Please write your initials next to selected ad sizes and color.			Total Amount	\$ _____

(Please make checks payable to INATS),
 or bill my: Visa Mastercard American Express

Name Printed on Card: _____
 Credit Card # _____
 Exp. Date: ___ / ___ Billing Zip Code: _____
 Authorized Signature: _____

Signing this agreement is a binding commitment for ad space:

 (Authorized Advertiser/Agency Signature and Title)

 (Date)

MATERIALS DUE:
Friday, April 15, 2017
 Send ad materials to both:
 Barbara Greene
 blgreene96@earthlink.net
 and
 Andrew Toplarski
 andrew@inats.com