



**Authors ✳ Entertainers ✳ Speakers**  
 INATS® - The Tradeshow for Conscious Living  
**June 9-11, 2017 - Denver, CO**

**Friday, March 24, 2017**  
**APPLICATION DEADLINE**  
**Please inquire about availability after that.**

Return this completed form to  
 INATS  
 2425 Cleveland Ave., #150  
 Santa Rosa, CA 95403  
 707.293.9217 fax  
 andrew@inats.com

# Appear at INATS®!

See page 2 for full descriptions and details of these opportunities.

**Those selected MUST either be exhibiting in the show or have their products represented at the show.**

Opportunity	Name of Author/Artist	Title of Book/CD/Deck, etc.
Signing in the Buyers Lounge		
Entertainment in the Buyers Lounge		
Entertainment at other events		

Seminar Speaker and Title	Description/content

Please complete the following and return with the requirements listed on page 2:

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Exhibiting company name, if different than above: \_\_\_\_\_

Contact information for the person arranging this appearance:

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Day/Time/Special requests: \_\_\_\_\_

# Appear at INATS®

## Authors ✨ Entertainers ✨ Speakers Opportunities to be seen and heard

The Tradeshow for Conscious Living

June 9-11, 2017

Pre-show Seminars Thursday, June 8

Inats provides several effective opportunities for Buyers from across the USA and around the world to meet, see, and hear you! The better they know you, the more of your titles they sell. It's that simple. These opportunities are offered at no extra charge as a benefit of exhibiting at INATS.

Opportunity	Description	Requirements
<b>Signings in the Buyers Lounge</b>	Authors and Musicians may secure a time slot to sign books/cd's/decks in the Buyers Lounge located on the Show Floor. Selling of books or CDs is not permitted. They are given away. Plan on 75-100 books/cd's etc. if the item to be signed is unavailable at the time scheduled, the signing will be cancelled.	Submit copy of latest book/cd/deck.
<b>Entertainment – Buyers Lounge</b>	Background music is provided in the Buyers Lounge during show hours. Selling of CDs is not permitted. They may be given away. There may be slots available for multiple days. You may also schedule one separate signing time slot so as not to interfere with your performance.	Submit latest CD
<b>Entertainment - Networking Party</b>	Music during the Networking Party Thursday evening in the Crowne Plaza Lobby. As vendors and buyers will be catching up and networking, background type music is preferred. Selling of CDs is not permitted.	Submit latest CD
<b>Entertainment - Prior to Keynote Speaker</b>	Music to open the Keynote Speaker on Friday morning in the Ballroom. Selling of CDs is not permitted.	Submit latest CD
<b>Entertainment - Evening Event/s</b>	Music during an evening Charity Event in the Ballroom. More than one musician (group) may be selected for this event. Selling of CDs is not permitted.	Submit latest CD
<b>Educational Seminars</b>	<p>There are 2 types of Seminars at INATS.</p> <p>On Thursday, the day before the show opens, a full day of seminars is offered. Each one is approximately 75 minutes, including Q &amp; A. Topics are meant to help retailers be successful. Seminars focus on business practices and are not product driven or motivational. Merchandising and display, customer service, human resources, trends and sales techniques are examples of pre-show seminars.</p> <p>On Friday-Sunday during show hours, presentations may be offered in a designated meeting room. These are approximately 45 minutes, including Q &amp; A and feature a wider range of subjects.</p>	<p><b>Submit an outline of session, length of seminar and short biography.</b></p> <p><u>Hand-out materials related to the seminar are mandatory.</u></p> <p>If selected, we will also request a high resolution photo, bio, and audio / visual requirements.</p>